

2025

Annual Report



CONTENTS

WHO WE ARE

WHAT WE DO

BOARD MEMBERS

MEMBERSHIP

ACHIEVEMENTS

PROGRAMS

OUR EVENTS

COLLABORATIONS

SOCIAL MEDIA REPORT

MAC 2025 BUDGET

MAC 2026 OUTLOOK

FIVE YEARS OUTLOOK

WHO WE ARE



The MAC was founded in 2020 out of a desire to help the growing businesses within the African and African American communities in Nebraska and beyond, prosper.

MISSION

To empower, connect, and champion the African and African American business communities in Nebraska and in the Midwest.

VISION

To establish a strong business ecosystem for black entrepreneurs in the Midwest with an international reach while increasing GDP for all.

WHAT WE DO

Capital

- Access to Capital
- Pitch Black
- MAC Xcelerator
- Business Planning and Pitch Prep
- Seed Funding
- MAC Emergency Fund

Coaching

- Business Mentors
- In-person | Online Events
Covering Education
- Leadership Development
- Business Growth
- Pipeline Scholarships and Workforce Development Programs

Connections

- Advertising
- Roll Call Networking
- B2B marketing and Matchmaking
- Advocacy
- Global Trade
- Community engagement



Karine Sokpoh
CEO



Fidele Mienso
COO



Chelsea Akeampong
Programs Coordinator



Djifa Gnonouglo
Executive Assistant



Mekal Rana
Advocacy Intern



Grace Larson
Fundraising Intern

OUR TEAM

2025 BOARD MEMBERS



LaTricia Harris
Board Chair
Hayes & Associates, LLC



Gary Hein
VP Membership
AA Windows



Ishmael Samuel
Secretary
Paragon



Shari Strong
VP Marketing & Public
Relations
JP Morgan Chase



Folly Gonael Gnininvi
VP Fundraising
Cox Communications



Euloge Sekle
Treasurer
Bank of America



Dr. Martin Williams
VP Strategic Planning
and Partnerships
Martin Williams Int.



Phillipe Bruce
VP of Advocacy |
Community Engagement
Detego Health

2025 BOARD MEMBERS



Terrence Ross
Member at Large
JP Morgan Chase Co.



Ali Husain
Member at Large
Bank of America



John Ouedraogo
Member at Large
Nebraska Realty
LPT Realty



Luper Akough
Member at Large
Anago of Nebraska



Toyi Jack Beguedou
Member at Large
Sommelier Insurance
Group

NOTABLE ACHIEVEMENTS IN 2025

- Glue UP : CRM System Overhaul Investment
- Strategic Planning
- Five Years Pitch Black, MAC-Xcelerator and MAC Milestone
- Advocacy Plan Kickstart
- Innovative Programming and Partnership
- Expanding Global Footprint

20K INVESTMENT

- New Membership, Event and Ticketing Management Platform
- Enhanced Member Engagement and Satisfaction
- Strengthening Data Tracking and Reporting



Member First Software



MEMBERSHIP

44

New Members

82.56%

Members Satisfied



STRATEGIC PLANNING

- March 25, 2025 with Parlay Consulting
- Membership and Board Survey
- Both MAC and Foundation Boards
- New Vision Statement
- Reviewed Mission, & Values
- Led to revised Bylaws
- Defined Five-Year Plan for Chamber





PITCH
BLACK



@5

MAC
MIDLANDS
AFRICAN
CHAMBER

1.14M

Invested in
Community

454

Business Supported

4.9M

Business Funded

\$5.2M

ROI

130

Jobs Created



ADVOCACY OUTREACH

- First MAC Legislative Day at the Nebraska State Capitol.
- Advocated for equitable business policies.
- Built national coalition through engagement.
- Focused on access to capital, contracts, and economic inclusion.
- Established MAC as a statewide and regional voice for black, immigrants and minority entrepreneurs.



EG PITCH

- Engaging event for creatives, innovators, and entrepreneurs at Afrofest Omaha
- Showcase ideas, receive mentorship, and secure seed funding
- Inaugural edition in partnership with Afromaha and Google

07

Participants

1000

Attendees

09

Partnerships

\$5650

Total Prize
Value



GLOBAL REACH



- Introduced B2B Agora and 2026 Trade Mission
- Strengthened partnerships in Togo, Ghana, Burkina Faso, Kenya, Gabon, Iraq and Morocco
- Collaborated with IAI for the International Agribusiness and Manufacturing Fair USA-Africa
- Partnered with Atlanta Black Chambers for the Go Global B2B Unconference
- Joined Midwest International Trade Association
- Panelist at the Empowerment Network Conference
- Positioned MAC as a Midwest-Africa bridge



PROGRAMS



**PITCH
BLACK**



MAC Xcelerator

MAC Trade Mission

Members Business
Emergency Assistance
Fund



Power Hour



12
Sessions

12+
Hours

18
Speakers

8
Partnerships



Heather Carroll

Resource Facilitator
Brain Injury Alliance of Nebraska



Kiley Phelps

Omaha Center Director
America's SBDC - Nebraska
Nebraska Business Development Center (NBDC)



**Building Global
Bridges**
MAC Trade Mission to
West Africa



Jim Reiff

Executive Director
Nebraska Enterprise Fund (NEF)



Kiley Phelps

Omaha Center Director
America's SBDC - Nebraska
Nebraska Business Development Center (NBDC)



**Lot Transformation
with the Omaha
Land Bank**



Mallory Cranwell

OneBiz Program Administrator
City of Omaha

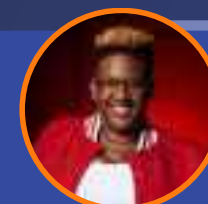


Elyse Whittemore

Omaha Center Director
America's SBDC - Nebraska
Nebraska Business Development Center (NBDC)



**Stay Informed, Get
Inspired:
Gratitude Gala &
IAMF**



**NSBAA Grant
Preparation**



Speakers



Haji Salad
Patron Senior Living



Tiffany Gamble
Gamble Tech Firm



Orlanda Whitfield
Still Poppin Gourmet Popcorn



Destiny Atkins & Shantell Girres
Gimme The Scoop



Basi Affia
Sensiil Studios



13
Participants

13k
Pending Funding

144
Service Hours

31
Partnerships

EVENTS



**PITCH
BLACK**

Pitch Black Conference



Ribbon Cuttings



Contractors
Connect
Luncheon

Unbuntu
Mixer



Roll Call

**Mission
&
Meals**



Gratitude Gala and Awards

RIBBON CUTTINGS

9

Ceremonies

249+

Attendees

98

Service Hours



ROLL

CALL



05

Sessions

87+

Attendees

6+

Speakers

100

Service Hours





The Contractor Connect Luncheon is a supplier diversity event designed to connect underrepresented, small contractors to general contractors and procurement officers in Nebraska and throughout the Midlands.



02
Sessions

+55
Attendees

5
Partnerships

20
Service Hours

UBUNTU MIXER

The annual Unbuntu Mixer connects minority founders with local funders, venture capitalists and angel investors in a relaxed stress free atmosphere.





**PITCH
BLACK**

5

Business Funded

84

Partnerships

256

Attendees

\$24,500

Equity free Funding

\$66,216

In-kind prizes



2025 WINNERS

Champion: Still Poppin Gourmet Popcorn, LLC
Total: \$53,133 ; \$10,000 Cash; \$43,133 TA

Runner Up: Sensiil Studios, LLC
Total: \$15,391; \$5,000 Cash; \$10,391 TA

Third place and Investors' pick: Gimme The Scoop, LLC
Total: \$12,891; \$5,000 Cash; \$10,391 TA

Fourth place: Gamble Tech Firm, LLC
Total: \$2,150; \$1,150 TA

Fifth place: Patron Senior Living, LLC
Total: \$2,150; \$1,150 TA

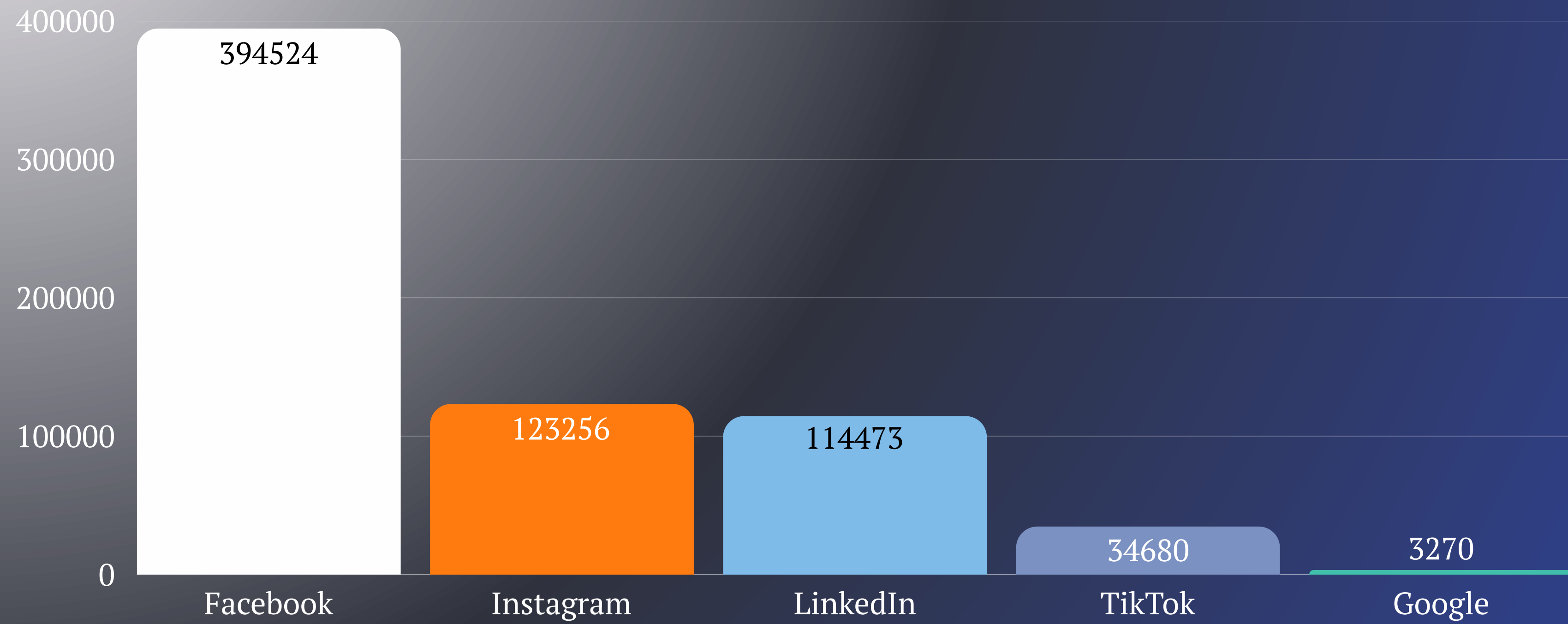




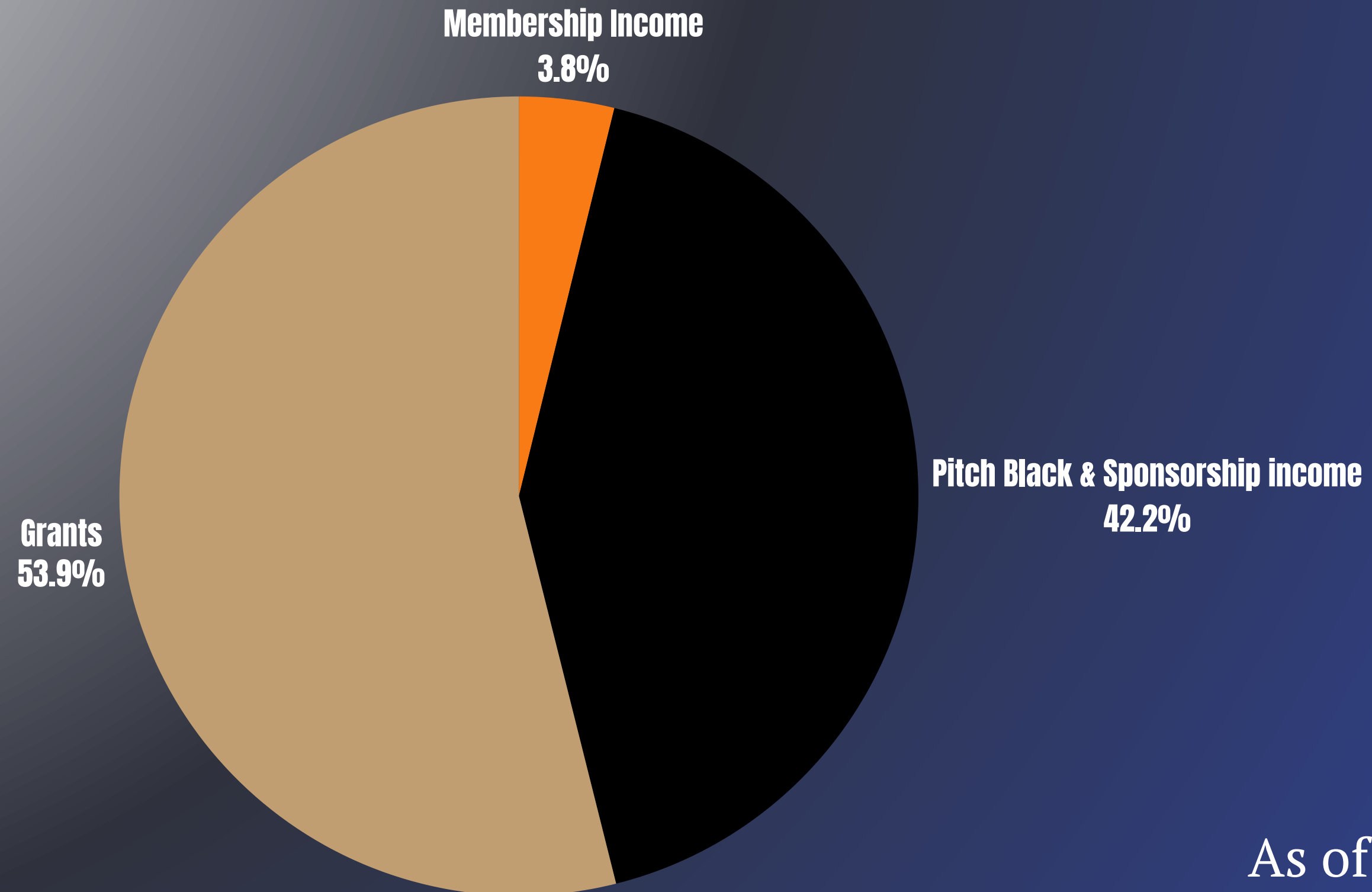
100+ Collaborations



SOCIAL MEDIA INSIGHTS

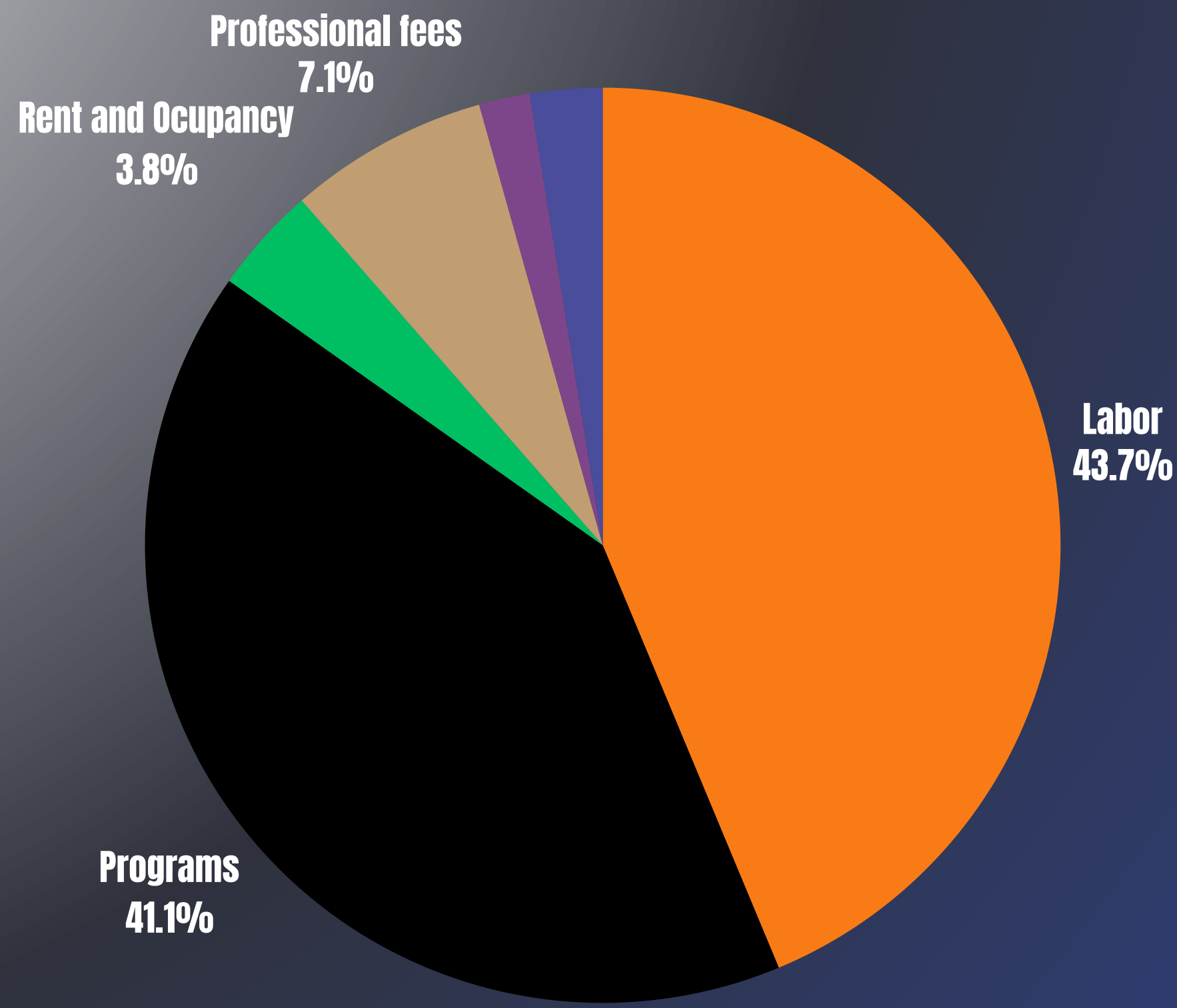


MAC REVENUE 2025



As of 11/06/2025

MAC EXPENSES 2025



As of 11/06/2025

THANK YOU TO OUR DONORS AND FUNDERS



John A. Diane M. Scott Foundation



2026 OUTLOOK

- 1 Sustain Operations Through Diverse Development Strategies
- 2 Enhance Workforce Stability
- 3 Maintain Advocacy Engagement
- 4 Complete Glue Up Implementation and Enhance Membership Engagement
- 5 Board Development and Governance training





Five Years Outlook

- Expand Membership
- Enhance Advocacy
- Succession Planning
- Secure Endowment
- Capital Campaign

Thank You

